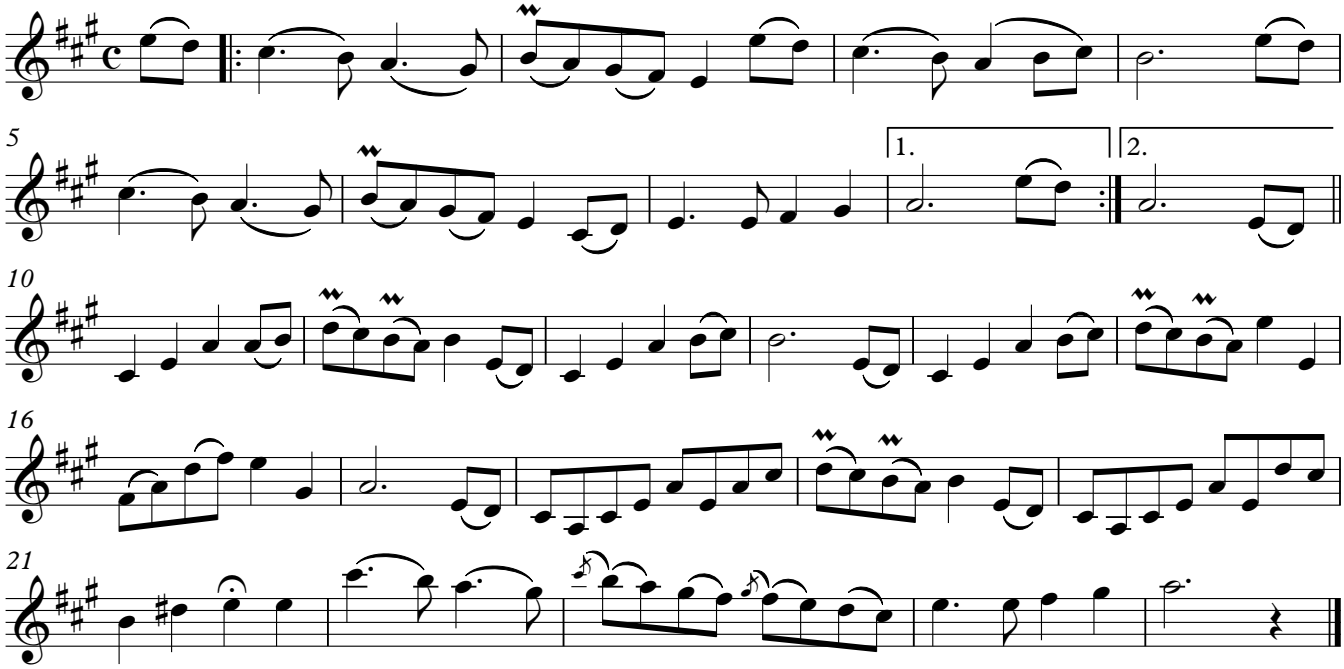The South Beach of Troon