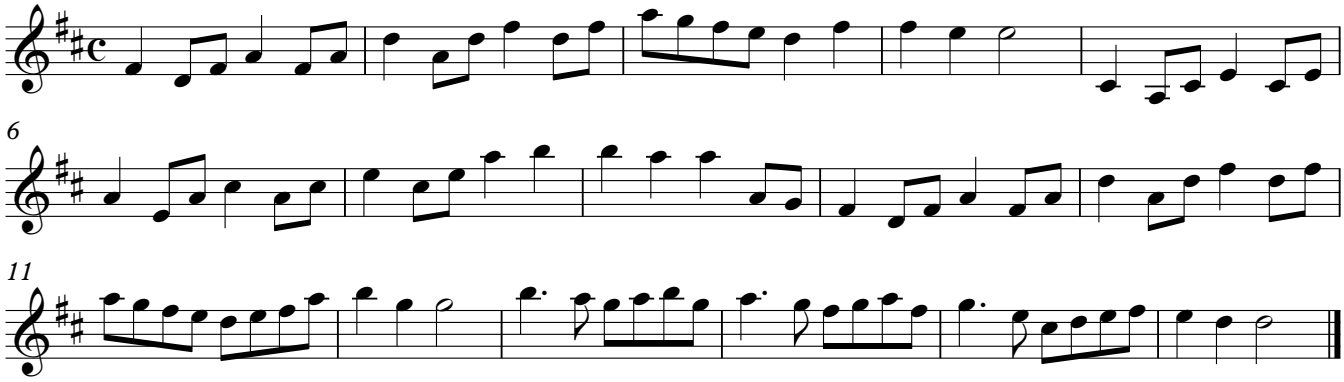Burning Rubber