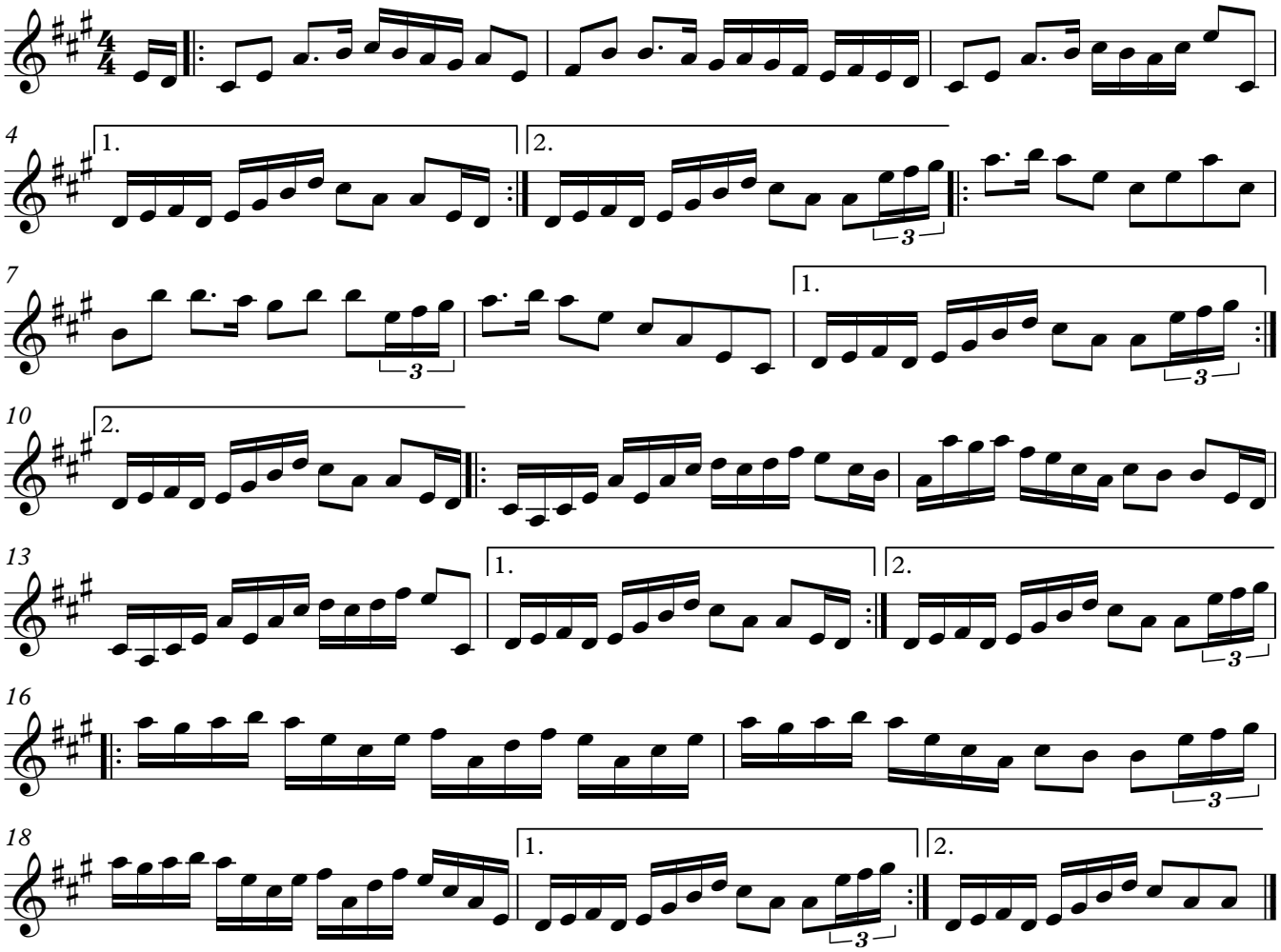Westward March