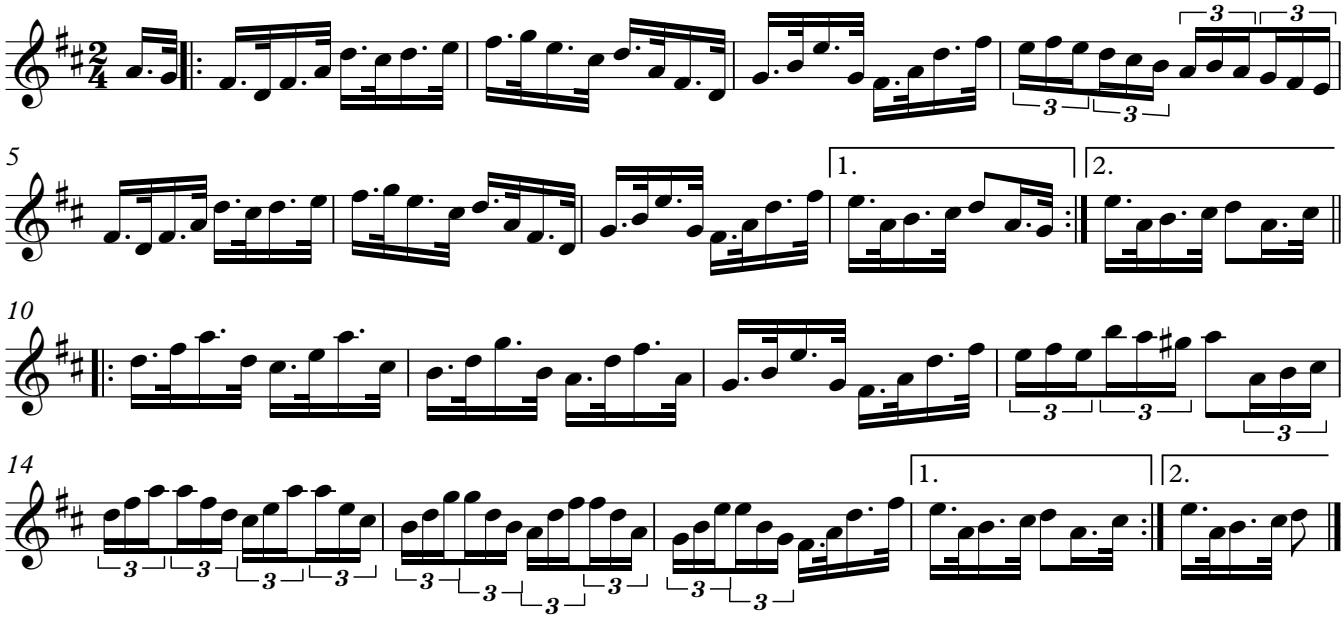Bobby McBride